

Ariana and the Rose



ABOUT

SINCE FIRST EMERGING, NYC-BASED ARTIST **ARIANA AND THE ROSE** HAS BUILT UP A RAPTUROUS FOLLOWING ON THE STRENGTH OF HER ULTRA-VIVID SYNTH-POP SONGS, AMASSING **OVER 12M STREAMS, 4 MILLION VIDEO VIEWS** AND MORE THAN **73K FOLLOWERS ON TIKTOK** (WHERE HER VIDEOS HAVE DRAWN OVER 12M VIEWS).

IN FEBRUARY 2022, SHE MADE HER LATE NIGHT TV DEBUT ON **FULL FRONTAL WITH SAMANTHA BEE**. HER DEBUT ALBUM **LONELY HEARTS CLUB** WAS FEATURED IN **PEOPLE MAG, BILLBOARD** AND ON PLAYLISTS **NMF US, OBSESSED, CRATEDIGGERS** AND MORE. IN 2023, SHE TOOK THE **LONELY HEARTS CLUB** TOUR ACROSS THE COUNTRY ON HER FIRST HEADLINE TOUR.



Live:

US Headline Tour Fall 2023

- Schubas (Chicago), Cafe Du Nord (SF), El Cid, (LA), Pie Shop (DC), C'mon Everybody (BK)

US/UK FESTIVALS

Chicago Pride Fest
Warped Tour
Milwaukee Summer Fest
Sacramento Pride
SXSW
Dinah Shore Fest
Latitude
Lovebox
The Great Escape
Brighton Pride Fest
Market Days - Chicago
Boise Pride
Louisville Pride
Cyndi Lauper's "Home for the Holidays" (guest performance)

Sync:

The Bold Type - Freeform
(Survival of the Fittest)

Too Faced Cosmetic's 'Better Than Sex' mascara Ad, 3M +views
(Supercool)

NBA Inside Stuff Jam Session
(Survival of the Fittest)

Katy Keene - CW
(True Love)

Kung Fu - CW
(songwriter 'Do U Want' - Giraffage)

Nair Commercial - Hulu
(Night Owl)

THE KardashIAnS - Hulu
(It's a good good life)

Brand Partnerships:

Match, Nair,
Batiste, SuperDry.
Knix, Betsey
Johnson

HIGHLIGHTS



MUSIC

Over 12M+ Streams
"Cosmic Lover" included on NMF US, OBSESSED, + Night Pop Spotify playlists

Spotify Playlisting: New Music Friday (UK, Canada, Portugal, Sweden), New Pop Revolution, Brand New Chill, Indie All Stars, Indie Pop Chillout, Out Now Playlists

Featured artist in Spotify's "The Game Plan" video series

Multiple Apple Music Beats
1 chart show features + interview
Breaking Pop in 21 countries

Socials:

IG: 44K
TikTok: 73K (over 14M video views on Ariana's 'Piano Chat' videos)
FB: 55K
YouTube: Over 4M Views/
11K Subscribers

IN THE PRESS

billboard

THE ALBUM ESCHEWS SECOND GUESSING IN FAVOR OF BOLD STATEMENTS

PAPER

SHE'S THE RARE ARTIST WHO TELLS A FULL NARRATIVE IN A SONG THAT YOU ALSO WANT TO DANCE TO, AND PART OF HER MAGIC HAS BEEN HER EMBRACE OF ARTISTIC COLLABORATION

People

ARIANA AND THE ROSE PREDICTED THE DANCE-POP REVIVAL... [SHE] IS READY TO ASCEND FROM INDIE ACT TO MAINSTREAM STAR

NYLON

TIME

VOGUE



MUSIC VIDEOS, LATE NIGHT + LIVE PERFORMANCES

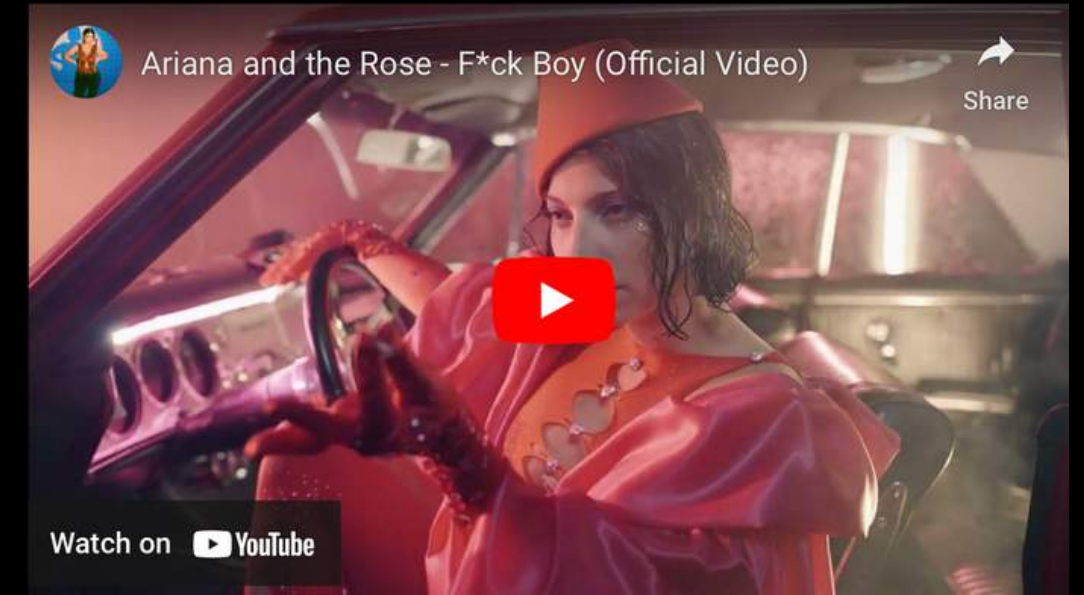
Lonely Hearts Club Tour Recap



Full Frontal with Samantha Bee



Fuck Boy



You Were Never My Boyfriend



Love You Lately



Every Body



Linda Lewis

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