

# BETTY

[HelloBETTY.com](http://HelloBETTY.com)  
[theBETTYeffect.org](http://theBETTYeffect.org)



**BETTY** – is the long-time award-winning Indie Rock trio of sisters Elizabeth and Amy Ziff and their bestie, Alyson Palmer. The band is rapidly approaching legendary status. Tight harmonies over upbeat original music they play on cello, guitar, bass and electropop beats ensure compelling music that resonates with diverse audiences. BETTY’s live shows are passionate, theatrical, and inspirational. Their talent is equal to the commitment they have as activists, promoting equality worldwide for almost four decades. Since forming in 1986, the band’s distinctive sound has been heard in concert globally from **Carnegie Hall** to **London Pride**, to **Midtown music festival in Atlanta**, to **Rothschild 12 in Tel Aviv**. Performing for 38 years on 5 continents as an independent act, the band has garnered a very loyal fan base.

In addition to a robust touring and appearance schedule, BETTY has written, performed, and appeared on multiple television shows, including writing and performing the theme song for **Showtime’s** hit show “**The L Word**,” as well as having many other songs used by throughout the cult status series’ run. Other notable shows that have used their music or made appearances on include “**Ugly Betty**,” “**Encyclopedia**,” and their music has been licensed by multiple networks including **Comedy Central, SHOWTIME, The Discovery Chanel, HBO, A&E and PBS**.

In film, BETTY has appeared and or/performed on the holiday classic **Life with Mikey**, **The Out-of-Towners**, & more and **Off-Broadway** (the hit musical **BETTY Rules**, directed by Michael Greif of **Dear Evan Hansen** and **RENT**).

BETTY has been live on countless radio shows including **WBAI, WDST, KGAY, WGN, WNYC** etc. They perform from cafés to cultural centers, vast festivals to museums.

They've been regular holiday commentators for **National Public Radio**, appeared on dozens of guest and compilation recordings, and to date, the band has released ten albums. They have been featured in **The New York Times, The Washington Post, Variety, Vanity Fair, Elle Magazine, BUST, Jewish Weekly, Alma, The Guardian**, and many more.

They recently performed to sold out rooms including **City Winery** and the **Cutting Room** in New York City. Over the years, BETTY has lent their voices to cause they believe in, singing for hundreds of thousands in DC for **Pro-choice marches, LGBTQ rights, AIDS walks, DNC, & more**. Upcoming shows include **Joe's Pub on 2/14** for their 38<sup>th</sup> anniversary concert, as well as a return engagement at the **V&A Museum in London** for International Women's Day.

When beloved civil rights activist **Gloria Steinem** witnessed BETTY's heartfelt passion for equal rights first-hand through their headlining Pride tours across the US, Europe, South America and Africa and work as Arts Envoys for the US State Department in Indian the Baltic States and Mexico, she urged them to create **The BETTY Effect**, an organization to further their effectiveness on behalf of women & girls, as well as the LGBTQ+ community. **Stonewall Ambassadors**, BETTY has received numerous arts and humanitarian honors for their lifelong musical mission, including two **EMMY Awards, BMI Career Excellence Awards**, and the Official State Honor of Buenos Aires. This year they will release their **11<sup>th</sup> album, Eat (produced by Jason Carmer., (Third Eye Blind, The donnas)** You can hear more of BETTY's ongoing rock and rollercoaster story on their podcast *BETTY: Girlband*.



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