

P A L O M A  
M A M M I







# ABOUT

Leading up the release of "No te enamores", Paloma's first release since signing to Sony Music Latin, the buzz around New York/ Chilean singer-songwriter, Paloma Mami, continues to grow due to the viral success of her independently produced single and video "Not steady". Since its release in June 2018, "Not steady" has surpassed over 20M cumulative streams to date (audio + video) catching the attention of Latin Powerhouses such Maluma, J. Balvin, Farruko, production collective Hear This Music and more. After her short stint on the popular Chilean TV show, Rojo, she decided to solely focus on her passion of establishing a music career. Since the release of "Not steady" her hard work paid off by becoming the first Chilean of her generation to sign to a major international record label. With a delicate but powerful voice, her music is a distinct fusion of Latin Urban, R&B, and Trap/ Soul. Paloma Mami is clear about what she intends to accomplish with her music. "My music is a more elegant, urban style, without references to drugs and sex. It's smooth and sophisticated but with a strong impact, as you can see in the video. And that's the image I intend to project throughout my career.



# HIGHLIGHTS

- 5M+ monthly Listeners on Spotify
- 1st Chilean artist to sign with a major label
- 2 x Platinum IFPI: "Not Steady"
- 2 x Platinum IFPI: "No te enamores"
- 1 x Platinum RIAA: "No te enamores"
- 1 x Gold RIAA: "Fingías"
- Performed Lollapalooza Chile 2018





A woman in a red jacket is sitting on the back of a truck at night. The truck's headlights are on, and the scene is illuminated with a warm, orange glow. The woman is looking out to the side. The truck is a large, heavy-duty vehicle with a canopy on the back.

“Thirty seconds into the ‘Not Steady’ video, we knew without a doubt that we’re looking at a star. We can’t wait for the rest of the world to discover Paloma.”

— **NIR SEROUSSI**, *President, Sony Music US Latin*



# PRESS

## **BILLBOARD**

[Latin Artist on the Rise: Meet Paloma Mami, The Chilean Artist Conquering the World With Her 'Elegant Flow'](#)

## **BILLBOARD**

[Paloma Mami on Working With Diplo and Making Anthems For 'Girls In The Club'](#)

## **BILLBOARD**

[Paloma Mami Loves Going Undercover at Movie Theaters, Emulating Cardi B's Openness](#)

## **BILLBOARD**

[21 Under 21 2019](#)





# VIDEOS



**NO TE ENAMORES**  
104M+ VIEWS



**NOT STEADY**  
63M+ VIEWS



**FINGIAS**  
71M+ VIEWS



**MAMI**  
7M+ VIEWS



**NO TE DEBI BESAR**  
23M+ VIEWS





# BOOKING

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