



**Troubled Paradise LP Out Now** 

### **STREAM**

Audio: Troubled Paradise LP

Video: "Dog House" "Cowboys" "Clouds" "Troubled Paradise" "Self Destruct"

### **HIGHLIGHTS**

- **Spotify Playlisting:** New Music Friday, SALT, Fresh Dance Pop, **Cover of Hyperpop**, Pop Edge, Internet People, Gaming Lounge, Trap Mojito, Misfits 2.0, Charli XCX's The Motherfucking Future, cellophane
- **Apple Music Playlisting:** Pop Deluxe, New In Pop, New Fire, Kim Petras: Pride, Breaking: Electronic, Midnight City, Glitch, Future Pop, Lady Gaga's Women of Choice
- Other DSPs: Brand New Music, EDM Trap Now (Amazon), Pop Rebels (YouTube), Cover of Pop TIDAL Masters, Hyper Amped. (TIDAL)
- <u>Vevo Live Session</u>
- Interview with Travis Mills on Apple Radio 1
- Featured on remix of Charli XCX's "Click (No Boys Remix)" with Kim Petras, featured in Kim Petras music video for "Malibu" (At Home Edition)
- •12M+ views on YouTube
- Sold out headline shows in New York & LA in 2019
- Previous Press: Paper Mag, Rolling Stone, NME, Dork Wonderland, Bustle, Idolater, Billboard, The FADER, MTV

350K	• 180K	• 100M	•	1.2M
SOCIAL	SPOTIFY	GLOBAL		MONTHLY
REACH	FOLLOWERS	STREAMS		LISTENERS

Growing up in the suburbs of St. Louis, Slayyyter worshipped pop culture from afar, a devout acolyte of such top 40 stalwarts as Britney Spears and Lady Gaga. After dropping out of college, she began to record music in her bedroom as Slayyyter, a pseudonym she borrowed from her favorite Dazed and Confused character. Months before the release of her debut project, she had already sold out her first headlining tour without having even performed live before. Following the release of her acclaimed selftitled debut mixtape, Slayyyter featured alongside Kim Petras on Charli XCX's "Click (No Boys Remix)." Her ferocious return to 2020 signals the dawning of a new era for the self-made popstar, one who isn't afraid to raise some hell.

# FADER

"The Future of Pop Music"

## billboard

"Between her experimental pop sound and distinct MySpaceera aesthetic, St. Louis-based talent Slayyyter has quickly developed a cult following"

#### **RollingStone**

"The Internet is a Pop Star's Game, and Slayyyter is Winning"



