

ARTIST PRESS KIT 2024

TODDRICK HALL



- ACTIVIST
- CHOREOGRAPHER
- COACH
- COMPOSER
- DANCER
- DIRECTOR
- INFLUENCER
- JUDGE
- LYRICIST
- PERFORMER
- PRODUCER
- SINGER
- SPOKESPERSON
- WRITER

ABOUT

With over 9 million followers across several social media platforms, Todrick Hall is one of the most high profile and prolific storytellers in the world.

He has collaborated with superstars in every industry including: Beyoncé, Taylor Swift, Ariana Grande, RuPaul, Chaka Khan, Brandy, Billy Porter, Gwen Stefani, Kristin Chenoweth, Jenifer Lewis, Nicole Scherzinger, Tyra Banks, Bob the Drag Queen, Tiffany Haddish, Tiffany Pollard, Amber Riley, and Pentatonix.

Since his namesake television show "Todrick" aired on MTV, he has been featured on a dozen more. He was in the original Broadway cast of two productions and starred in principal roles in three others.

He has written, co-produced, and released seventeen studio albums; composed the "Magic Happens" parade at Disney; wrote and appeared in the Virgin America pre-flight safety video; contributed new songs for the West End bound musical *Burlesque*; directed, choreographed and headlined in eight world tours; and appeared in and co-executive produced Taylor Swift's LGBTQ+ anthem "You Need to Calm Down", for which he also won a Video Music Award.

In the exclusive world of one name celebrity, he ranks right up there. In addition to his many achievements in the entertainment industry, he is a staunch advocate for organizations like Broadway Cares/Equity Fights AIDS, Covenant House, and Black Queer Town Hall.

He is a proud member of the LGBTQ+ community and champions every rebel, freethinker, and dreamer to raise their voice and own their power.



CAREER HIGHLIGHT



TELEVISION

AMERICAN IDOL
DANCE MOMS
TODRICK
RuPAUL'S DRAG RACE
GAY FOR PLAY
BOB'S BURGERS
MUPPET BABIES
DEAR WHITE PEOPLE
QUEER EYE
CRAZY EX-GIRLFRIEND
THE GREATEST DANCER
THE MASKED SINGER
CELEBRITY BIG BROTHER
BATTLE OF THE BLING
CELEBRITY NAME THAT TUNE
REAL FRIENDS OF WEHO



BROADWAY

THE COLOR PURPLE
MEMPHIS
KINKY BOOTS
CHICAGO
WAITRESS

WEST END

CHICAGO



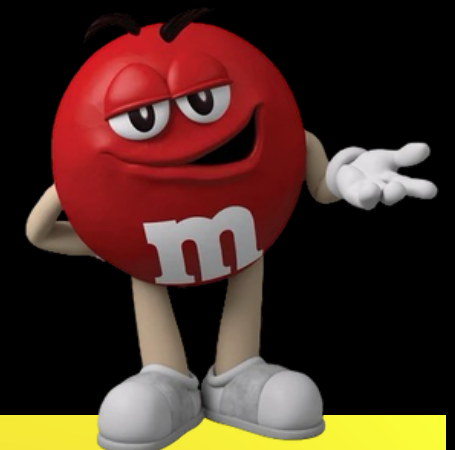
MUSIC

TODRICK, THE MUSIC
POP STAR HIGH
SOMEBODY'S CHRISTMAS
STRAIGHT OUTTA OZ
FORBIDDEN
HAUS PARTY, VOL. I
HAUS PARTY, VOL. II
QUARANTINE QUEEN
HAUS PARTY, VOL. III
HAUS PARTY (LIVE)
FEMULINE
FEMULINE: RELOADED
FEMULINE: GAYMEOVA
ALGORHYTHM
JIM
STRAIGHT BACK TO OZ
ROACH KILLAZ



MUSIC TOURS

TWERK DU SOLEIL
TWERK THE HALLS
TODDLERZ BALL
STRAIGHT OUTTA OZ
FORBIDDEN
HAUS PARTY
FEMULINE
THE VELVET RAGE



COMMERCIALS

SAMSUNG
M&Ms
LITTER ROBOT

S O C I A L M E D I A

logos are hyperlinks to social sites



899,680,734 VIEWS
3,590,000 SUBSCRIBERS



21,400,000 LIKES
1,700,000 FOLLOWERS



1,600,000 FOLLOWERS
233 POSTS



1,283,673 MONTHLY LISTENERS



1,200,000 FOLLOWERS



P R E S S

logos are hyperlinks to articles



billboard

BLACK AND GAY
IN AMERICA:
WHAT IT'S LIKE TO BE
TODRICK HALL

 **NBC NEWS**

MEET TODRICK HALL
A TAYLOR SWIFT PAL
WHO PREACHES
INCLUSION

People

BURLESQUE
STAGE ADAPTATION
IN WORKS WITH
CHRISTINA AGUILERA
AND TODRICK HALL
ONBOARD

 **GRAMMY.com**

GLOBAL PRIDE
ANNOUNCES LINE-UP,
WILL FOCUS ON
BLACK LIVES MATTER:
TODRICK HALL
CONFIRMED

OUT

DRAG BANS
WON'T STOP
TODRICK HALL
FROM PERFORMING
IN TENNESSEE

BROADWAY.COM

CHICAGO
CELEBRATES BEST
GROSSING WEEK
IN ITS 21 YEAR HISTORY

 **iHeart**

TODRICK HALL
SURPRISES FANS WITH
AMBITIOUS NEW ALBUM
"ROACH KILLAZ"

VIDEOS

thumbnails are hyperlinks to videos



NAILS, HAIR, HIPS, HEELS



LOW



QUEEN



RAININ' FELLAS



I LIKE BOYS



SORRY, BARBIE



DEM BEATS



WRONG BITCH

B O O K I N G logos are hyperlinks to agency sites

For LGBTQ+ / PRIDE bookings

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LEFT **OF CENTER**
PRODUCTIONS

