

B E T T Y W H O



# HIGHLIGHTS

## PRIDE EVENTS

- Democratic National Committee's LGBT Gala 2015
- HRC Atlanta Gala
- Los Angeles Pride
- Utah Pride
- Capital Pride Festival
- Nashville Pride
- Columbus Pride
- Chicago Pride
- Twin Cities Pride
- St. Louis Pride Fest
- Renaissance Hotels - Gay Games (Cleveland, OH)
- Phoenix Pride Festival
- Milwaukee Pridefest
- Motor City Pride
- Kentuckiana Pride Festival
- Cincinnati Pride
- HRC Gala Dallas

## LIVE

- ▶ **NTH AMER:** Several sold out North American headline US Tours + key festivals: Lollapalooza, Bonnaroo, Firefly, Cultivate, NXNE
- ▶ **AU:** Key support slots opening for Katy Perry and Kylie Minogue
- ▶ **UK:** Sold out London headline show + Dot to Dot Festival
- ▶ Toured with Panic! at the Disco

## TV & AWARDS

- ▶ US TV performances on the TODAY Show, The View, Late Night with Seth Myers, VH1's Big Morning Buzz Live, Full Frontal with Samantha Bee
- ▶ "The Bachelorette" - Season 14, Episode 8
- ▶ "The Bold Type" (Season 3 appearance to air next Jan / Feb) - series on Freeform
- ▶ AU TV performances on Sunrise and The Morning Show
- ▶ Winner of "Best New Artist" at MTV Logo New Now Next Awards (Dec 2014)
- ▶ James Corden Performance ([watch](#))

## MUSIC

- ▶ 327M+ Spotify Streams
- ▶ 2X Platinum Record in AU with "I Love You Always Forever"
- ▶ 3 Albums + 2 EP's released to date, working on new music
- ▶ New album, "BETTY"



# BRAND & SYNC WORK

- ▶ Netflix
- ▶ TIGI Bedhead
- ▶ LG
- ▶ SVEDKA
- ▶ Nintendo
- ▶ HBO
- ▶ Betty worked with ACLU/Lululemon to put on an event in NYC on April 19, all proceeds went to the ACLU
- ▶ Partnered with LULULEMON & SOUL CYCLE to create "Beats Per Moment" tour
- ▶ Partnered with VIRGIN MOBILE for Chicago Charity Event + VIP Performance
- ▶ Partnered with FORD for content series with artist Elle King
- ▶ Synch in theme song for TARGET Summer 2017 National TV Commercial
- ▶ Synch in main trailer for 2017 film "Everything Everything"
- ▶ Modeled for L'OREAL ad campaign in INSTYLE Magazine
- ▶ Voiceover work for TARGET Fall 2017 Back To School Campaign
- ▶ Charity events with Human Rights Campaign, Trevor Project, Hetrick Martin-Institute
- ▶ Performance at Democratic National Committee LGBT Gala
- ▶ Other partnerships, events, performances and/or synch success with brands including: Hennessey, Belvedere, DSW, Schick, SPIN, American Express, Pretty Little Liars, Mustang, and more
- ▶ HRC Gala Performance - April 2019
- ▶ Los Angeles LGBT Center Performance - April 2019



# KEY PRESS

“YOUR NEXT POP OBSESSION”

— ELLE MAGAZINE

“STARRY-EYED ABSORBING ELECTRO POP”

— BILLBOARD

“ABSOLUTELY PERFECT POP”

— IDOLATOR

“M83 MEETS KATY PERRY”

— ROLLING STONE

“MEET YOUR FAVORITE ARTIST”

— BUZZFEED

“100 WOMEN REVOLUTIONIZING POP”

— PAPER

“WE CAN’T STOP LISTENING”

— NYLON

“BETTY WHO IS GOING TO BECOME A REPLACEMENT  
FOR EVERY PARTY PLAYLIST YOU’VE EVER HAD.”

— COSMOPOLITAN

Rolling Stone

Buzzfeed

Harper’s Bazaar

Refinery 29

Billboard

Huffington Post

ELLE

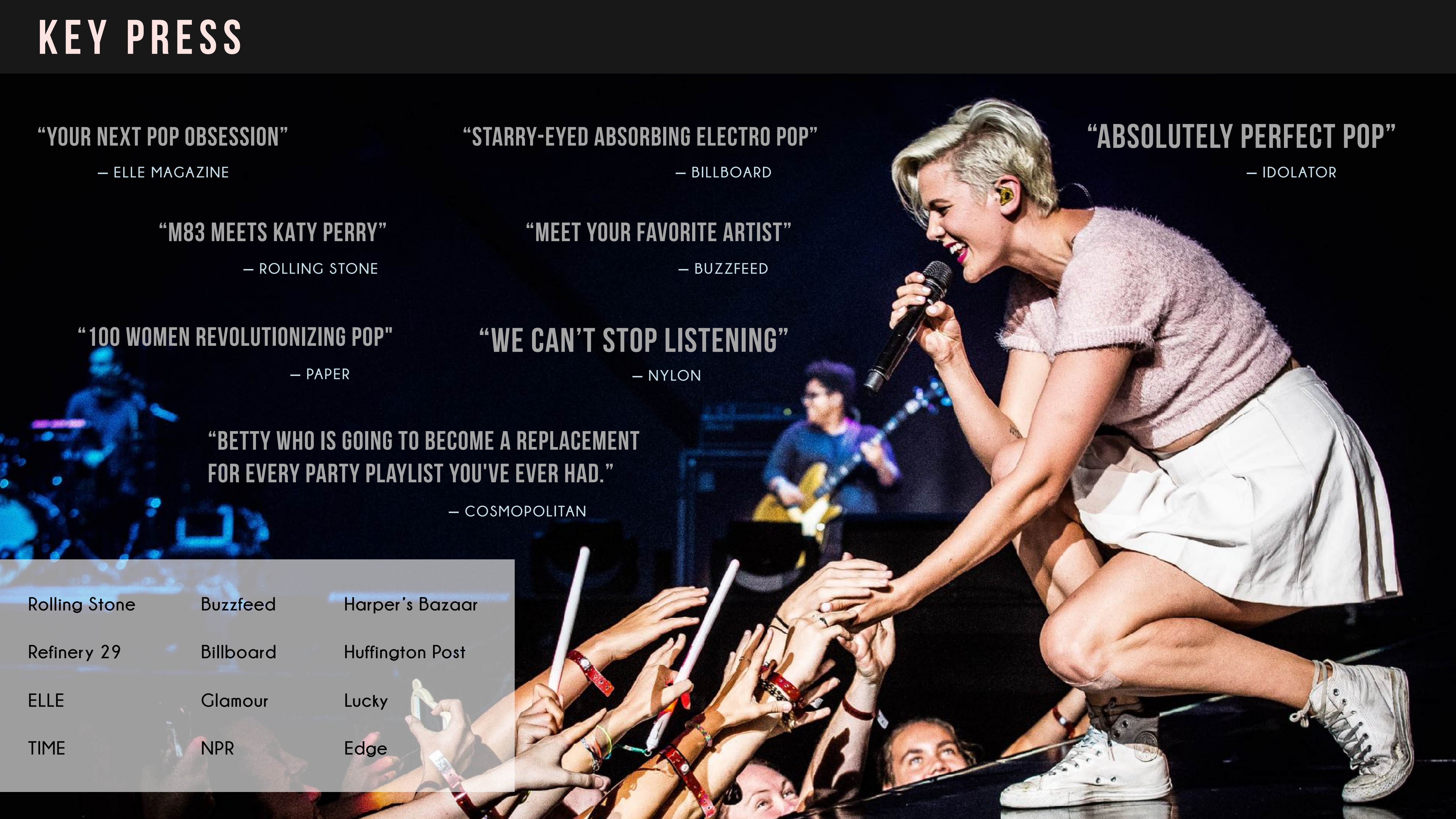
Glamour

Lucky

TIME

NPR

Edge



# SOCIAL MEDIA

YouTube + VEVO: 186K+ Subs & 50M Views

Instagram: 157K+

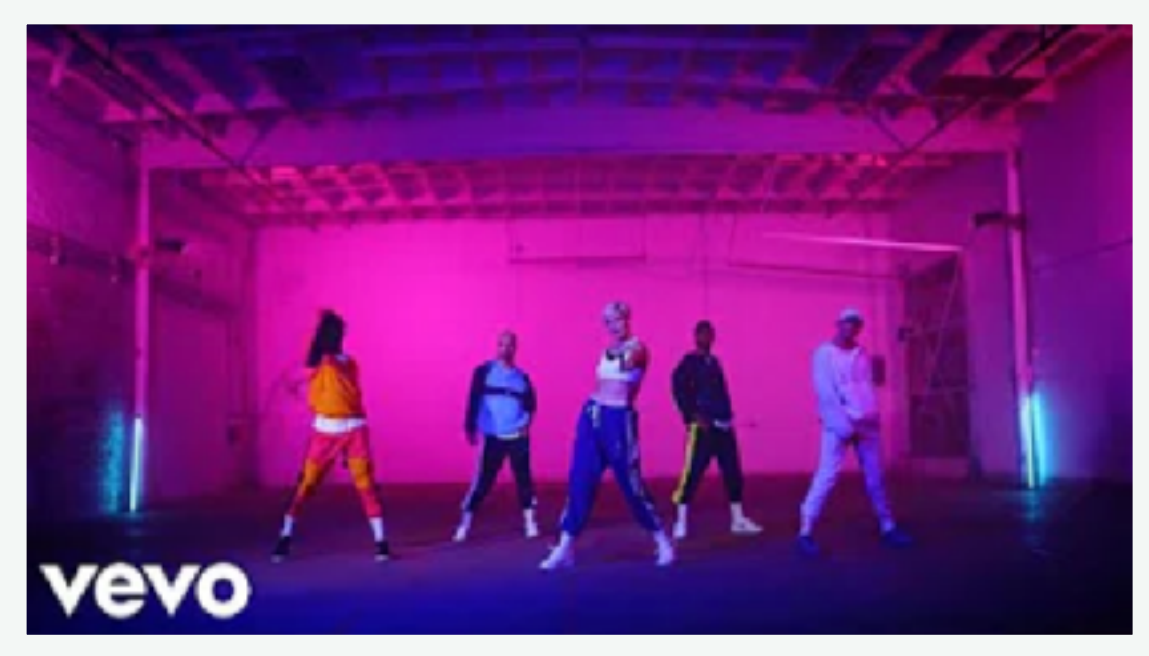
Facebook: 80K+

Twitter: 55K+



# MUSIC VIDEOS

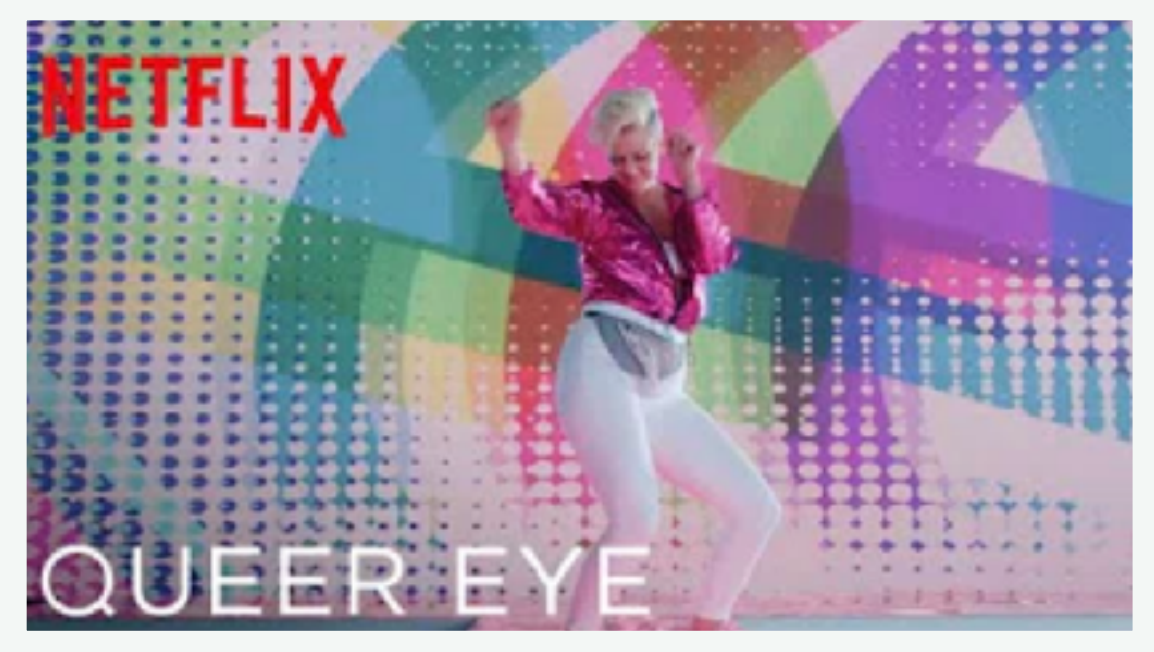
click to view



Taste



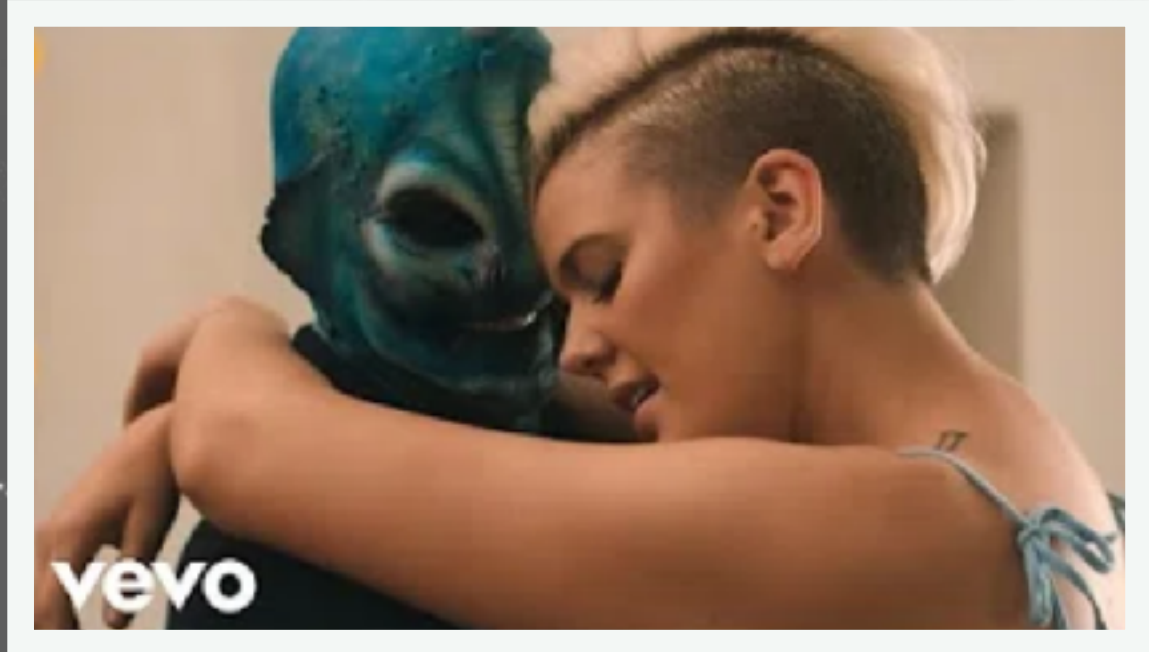
Between You & [Me](#)



“Queer Eye” MV +  
Theme Song Rework



Mama Say



I Remember



I Love You Always Forever

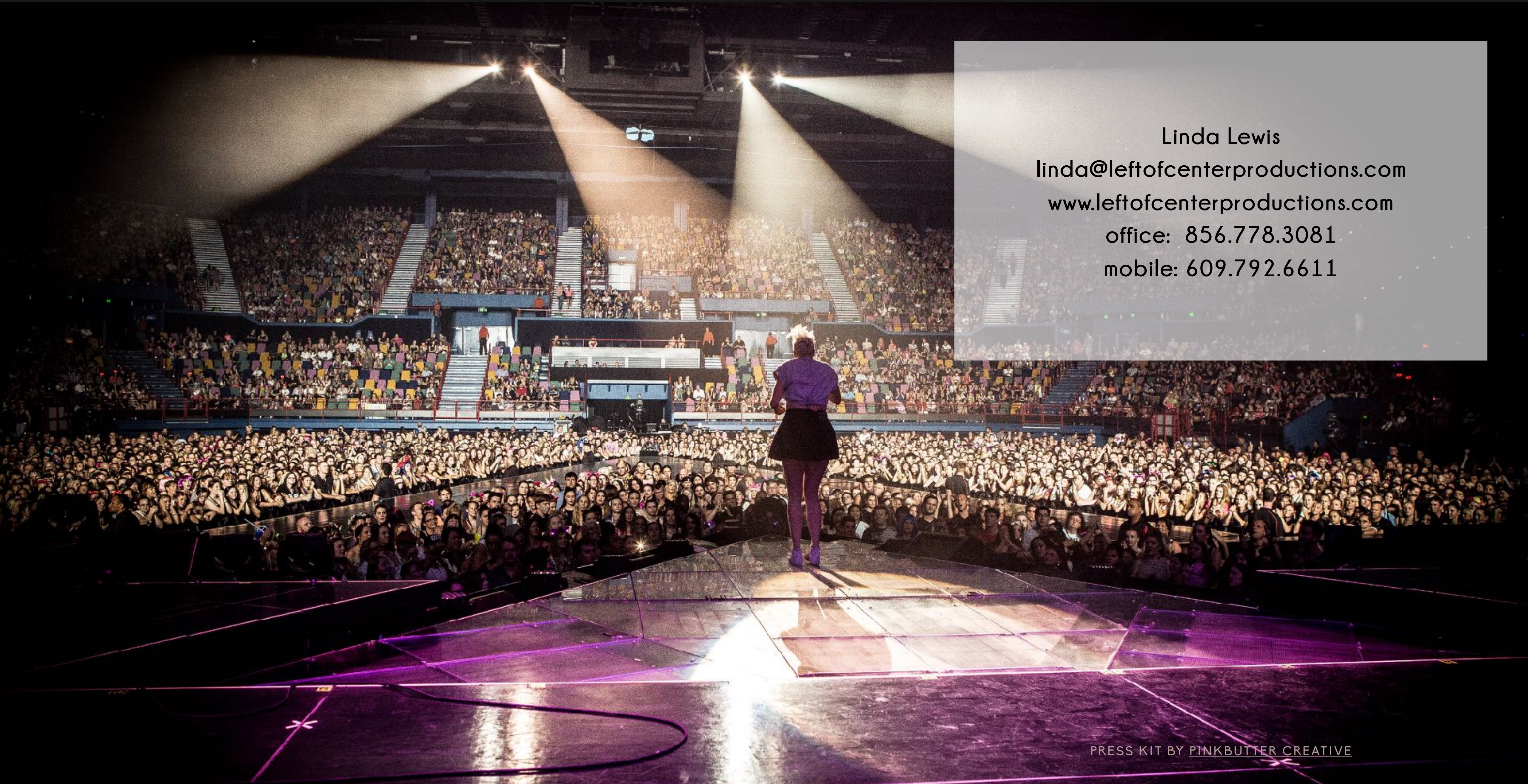


All Of You



Somebody Loves You

# BOOKING + INFO



Linda Lewis  
linda@leftofcenterproductions.com  
www.leftofcenterproductions.com  
office: 856.778.3081  
mobile: 609.792.6611