



VIKTORIA M MODESTA



ABOUT

Viktoria Modesta is a bionic pop artist and creative director.

Brought up in the subculture of London, now living in Los Angeles, Viktoria is known for her multi-disciplinary approach to future-pop and performance art with a post-human edge. Her work bridges music, body art, sculptural tech-fashion and an otherworldly narrative first on display with her viral hit video "Prototype" and introduced her as the 'world's first bionic pop artist'.

Modesta brings her unique aesthetic, experimentation and vision to all of her creative outlets - from art and music direction, DJing, acting, design, public speaking, to the world of science and medicine with MIT Media Lab and Innovation community.

Viktoria's live vocal set combines alternative pop music with stunning art prosthetics, breath-taking visuals and some of the hottest dancers on the scene - merging music and cinematic drama into the perfect sci-fi fantasy.

She first gave us a fresh and glamorous perspective of post-disability in a culture when she performed as the Snow Queen during the closing ceremony of Paralympics 2012 wearing a diamond-encrusted prosthetic, which led her to be discovered by Channel4 in the UK for the iconic 'Prototype' #BornRisky campaign video.

Her latest work continues to build on her vision - in 2019 she art directed and starred as the "Bionic Showgirl" at the legendary Parisian cabaret Crazy Horse, a residency spanning 31 sold-out shows. Following up her time in Paris to end the year as the art director and star of a stunning art film commissioned by Rolls-Royce Black Badge where she became the 'physical representation of the machine itself'.

2020 we will see the release of a new EP, pop and art performances around the world, new video content, and an innovative product launch.

Today, Viktoria Modesta is a star on the rise in the music industry

— FUTURISM





HIGHLIGHTS

Performed as the snow queen in the **2012 London Paralympics closing ceremony** alongside Coldplay.


Starred as the ‘Bionic Showgirl’ at the legendary French Cabaret **Crazy Horse Paris** in a summer long **residency** in 2019.

Has performed at **Pride shows** in **Dallas** and **Toronto** as well as hundreds of other festivals.

Starred in the Channel 4 commissioned ‘**Prototype**’ **#BornRisky campaign** video, which went **viral** and has to date has **over 12.5 million plays**.

Curated and **starred** in a 2019 art film commissioned by **Rolls-Royce**.

Viktoria's futuristic approach on “the body as art concept” got her selected as a **Director’s Fellow at MIT Media Lab**.

A DJ, Modesta, is shown in a dark setting, wearing a black mask and headphones. She is positioned behind a desk equipped with a Pioneer DJ mixer and a laptop. The scene is dimly lit, with a focus on the DJ and her equipment. The Pioneer logo is visible on the mixer and a nearby device. The DJ is wearing a black top and a black jacket, and her mask is a prominent feature of her look.

Today, Modesta's prosthetic – whether its form is encrusted with Swarovski crystals, light-up, or a literal spike—is one of her biggest assets.

— ELLE



PRESS

FORBES

[The World's First Amputee Pop Star Is Here, And She's Incredible](#)

WIRED

[Bionic Artist Viktoria Modesta Transcends the Human Body](#)

FUTURISM

[Viktoria Modesta Is a Bionic Woman, and She Is Taking the Music Industry by Storm](#)

ELLE

[Amputee Pop Star Viktoria Modesta Doesn't Care If You're Uncomfortable](#)

LA TIMES

[Meet Viktoria Modesta, the 'bionic' woman who is changing the conversation about art, science and disabilities](#)



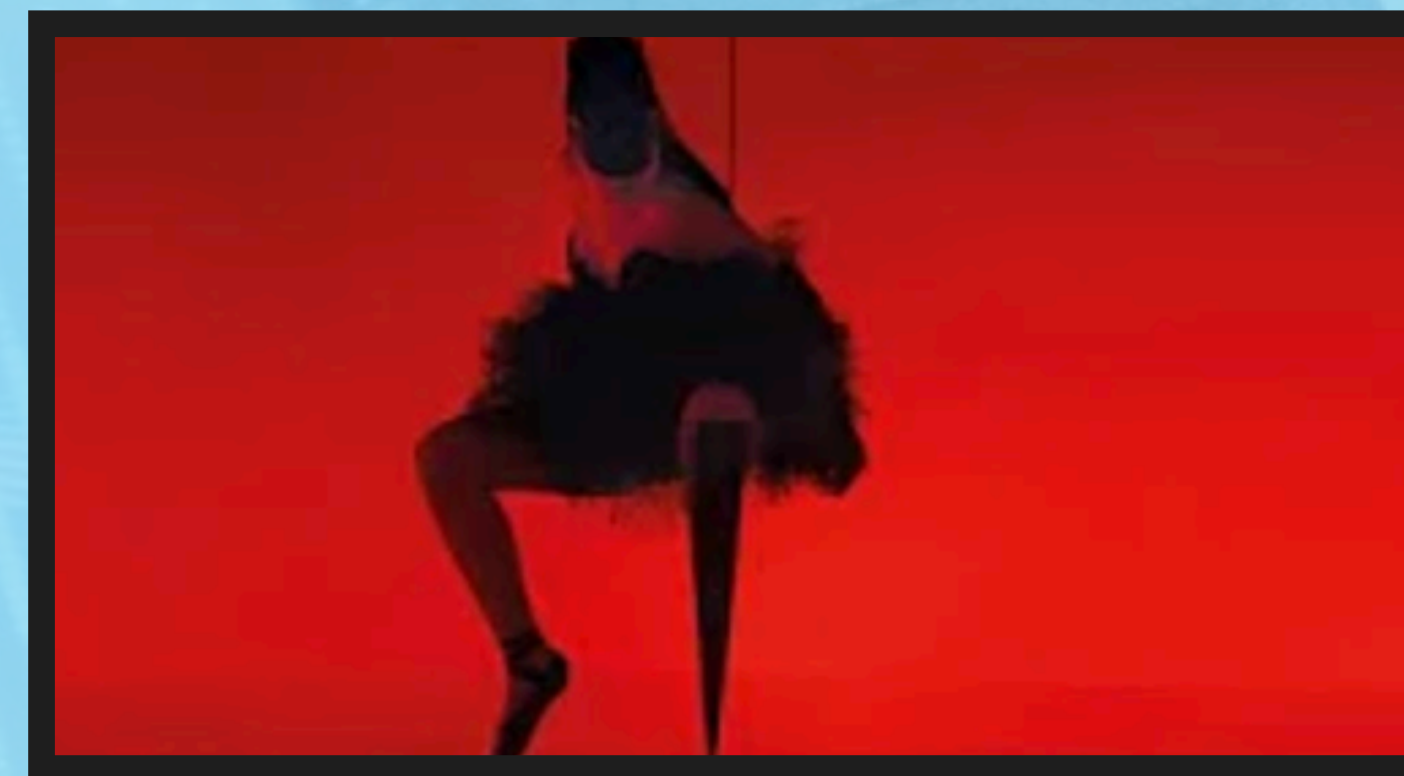
Modesta's outlook on her experience might surprise you, though, and her perspective on the situation demonstrates what modern medicine can do for a person's ability to be comfortable in their own skin.

— FUTURISM

VIDEOS



'COUNTERFLOW' - ABILYMPICS
CEREMONY 2016



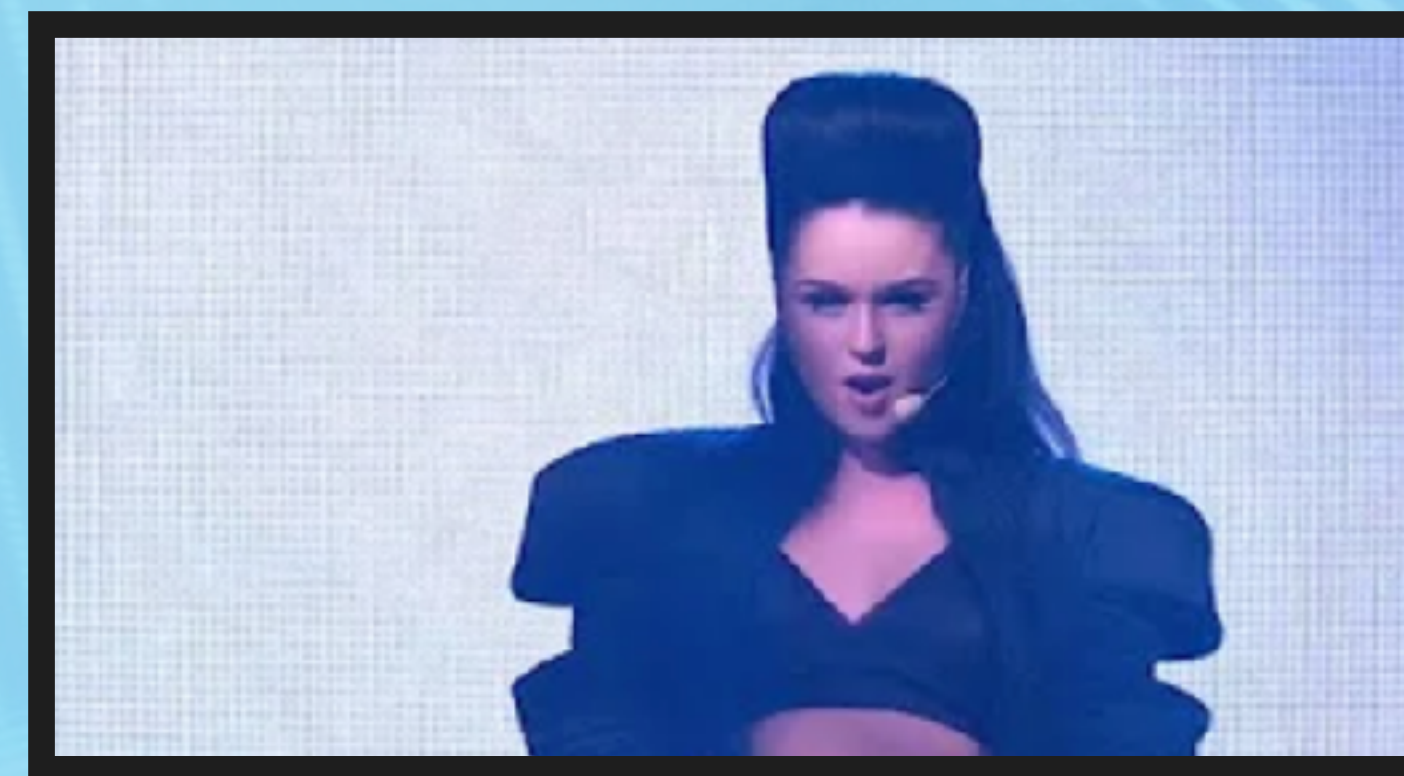
PROTOTYPE BORN RISKY CAMPAIGN



ROLLS ROYCE X VIKTORIA MODESTA



FEVAH



'PROTOTYPE' LIVE AT DIFFA

BOOKING

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